

DIGINEX SOLUTIONS

Year: 2021

Reference: Mr. Gray Bridges

Position: Chief Technology Officer



Brief

As one of the global leaders in technology-enablement on sustainability and Environmental, Social, and corporate Governance (ESG) concerns, Diginex provides accessible, intelligent, and cutting-edge products to organisations for managing their sustainability needs. The uniqueness and scalability of the products have made them an attractive partner to companies like Coca-Cola, Microsoft and HSBC.

One of Diginex's products, Lumen, helps organisations to effectively manage their supply chain. For large enterprises this often comprises a complex web of suppliers and suppliers-of-suppliers where the management of risk on labour conditions and compliance is far from straight-forward. Lumen, visually maps out this labyrinth of suppliers empowering enterprises with the tools to zoom into a particular supplier and access granular information along with risk profiles.

Diginex needed a highly-effective development partner who could translate these complex business needs into fully-fledged products that could be adopted by enterprises. With a high bar, an aggressive timeline and a budget, Hodfords was awarded the project because of our track record of success, ability to scale quickly and cost-effectiveness.

Value Added

- At the onset Hodfords was commissioned only to develop software for Diginex but as our results exuded "what good looks like" Hodfords was appointed as the primary technology partner. With this, the Hodfords' approach, development methodologies, processes and protocols became the company-wide gold standard adopted by all of Diginex's other technology providers.
- The trust placed on Hodfords speaks volumes about our technical abilities, the know-how we bring to the table and the level we operate at.

The Outcome

- Within 3 months, Hodfords delivered the first incarnation of Lumen with all the core features implemented whilst incorporating all of the established tenets of enterprise software development such as scalability, multi-lingual & global expansion potentials, version control, CI/CD pipelining, automated QA (Quality Assurance) processes, etc.
- The delivery of Lumen exceeded Diginex's expectations and Hodfords was invited to take ownership of developing other products and technology-related needs. Over the course of 6 months the relationship galvanised and Hodfords became the primary technology partner who not only developed and enhanced Diginex's products but also defined company-wide technology direction, protocols and processes. Currently 8 high-octane teams have been deployed, consisting of 65 developers, product designers and quality assurance engineers.
- The complex supply-chain solutions Lumen provides have allowed companies to operate with reduced risk, irrespective of industry. Beyond the risk-mitigation benefits for companies, Lumen puts active pressure on improving labour rights in supply chains through ostracisation of suppliers that harbour unethical regulations. This provokes change in these businesses and improves the lives of those who work in such companies.

The Hodfords' Difference.

We undersell and over-deliver. We are engineers. Our 20+ years experience and track record of success is why companies like Diginex come to us and cultivate long-term relationships of collaboration.